

The Innovation & Technology Hub

J.B. Poindexter & Co. brings a tried-and-true legacy with industry-leading business units in the commercial vehicle space. We are putting our customers in the driver's seat with innovative products that pave the way for your success, both now and into the future. We develop advanced products and technologies based on customer input, so they can confidently embrace the future.



DIGITAL VEHICLE INFRASTRUCTURE

VX Control, by EAVX, unifies body and cab electronics and wiring into a single, intelligent system no matter the chassis or powertrain. It enables the widest array of technologies to be connected, configured and centrally controlled, to deliver driver safety, higher efficiency, lower operational cost and greater value. All featured vehicles include VX Control — transforming the road ahead.

FEATURED VEHICLES

MORGAN TRUCK: AGORA

READING TRUCK: SERVICE BODY

MORGAN OLSON: C250e

MORGAN OLSON: PROXIMA

LEER GROUP: BEDSLIDE

MASTERACK: E-TRANSIT

EAVX: MICROMOBILITY

JB POINDEXTER & Co





AGORA Isuzu FTR

Project Agora is designed for increased driver convenience and productivity with integrated aerodynamics, lightweighting, and improved ergonomics. Additionally, VX Control augments the driver's situational awareness and provides ease of control to streamline vehicle functions by linking sensors, cameras, and more — promoting safety, efficiency and productivity.

KEY FEATURES

- Military-grade Advanced Composites
- Lightweight Body Components
- Mid-panel Translucent Roof
- Active Radar Side & Rear Hazard Detection
- 360 Camera in Cab and Cargo Areas
- Intelligent Keyless Entry
- Powered Side and Rear Doors
- Rivet-less Wall Panels



CLASSIC II SERVICE BODY GM Silverado

Powerhouse showpiece featuring VX Control to meet safety, security and efficiency needs through a single display interface. The Masterack UPLYFT™ Ladder Rack System boasts high-quality construction with its easy hydraulic operation for a smooth loading and unloading. The Leer Retractable Utility Bed Cover stands as a secure, accessible, and rugged contractor workhorse.

KEY FEATURES

- Tool Asset Management
- Theft Prevention
- Door Ajar Sensors
- 360 & Cargo Camera System
- Rear Park Assist
- And More



C250e Rivian

Morgan Olson's new generation, C250e is a purpose-built delivery vehicle for mail and parcel delivery that has been proven and tested with over 1000 C250e Postal Delivery. Featured on a Rivian EV chassis.

KEY FEATURES

- RH Drive, Sliding Doors, and Low Roof Designed to Provide Access to Low Clearance Areas
- Roll-up Cargo Doors with Keyed and Keyless Security Locking Features
- Driver Window at Mailbox Height
- Driver Work Station Tray
- Cargo Management Options Available



PROXIMA FCCC

Game-changing transformation with improved energy efficiency and comfort. Featuring improvements and enhancements inspired by fleet customer feedback. Plans to provide Class 2-5 compatible with both EV and ICE chassis. Featuring integrated technologies designed to enhance driver safety, security and comfort.

KEY FEATURES

- MicroClimate
- Integrated Wire Heater - Windshield
- Interior A-Pillar Lighting
- Automated Doors and Locks
- 360 & Reverse Cameras
- Blindspot Monitoring
- Chassis Flexibility
- Improved Sightlines & Aerodynamics



100SCC FIBERGLASS COMMERCIAL CAP

Offering the utmost in functionality designed around drivers and crew. By equipping the cap with technologies and harnessing them through VX Control, drivers can monitor cameras, equipment status, lighting, automated control and more. Advanced keyless control extends that productivity even further.

KEY FEATURES

- Keyless Entry
- Status of Cap Doors & Lighting
- Automated Lighting
- Ladder Stowed/Deployed Status Notification



E-TRANSIT Ford

To the mobile technician, the intelligent arrangement of shelving and cabinets plays a central role in productivity. In EVs, light, yet strong materials are important to optimize payload. Masterack rises to this and every challenge with innovative vehicle shelving and storage systems. Upfit with VX Control to enhance functionality and monitoring for improved driver assistance, safety and productivity.

KEY FEATURES

- Composite Partition
- Aluminum Shelving Modules
- Heavy Duty Slide-out Drawers with Tool Finder
- No-Drill Laminate Composite Floor
- Enhanced Lighting
- Remote Status of Ladder Deployment
- Remote and In-Cab Tool Asset Management
- Remote Automated Tool Drawer



MICROMOBILITY

Short-range delivery and service to urban locales require vehicles small enough to maneuver, secure enough to be unattended and robust enough to handle the rigors of the real world. This micromobility unit offers a unique solution to these challenges equipped with an eCargo. eCargo is designed by commercial vehicle engineers, equipped with VX Control, and ready to tackle the toughest tasks with ease.

